

Amendments To Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A computer-implemented method for collecting product data to facilitate at least one of searching, viewing and purchasing of products at a single shopping website, comprising:
 - retrieving, by a host computer, a product feed from a plurality of websites associated with at least one of suppliers and providers, wherein said providers include a plurality of at least one of affiliated and non-affiliated providers;
 - determining a source of said product feed, wherein said source is said at least one of said suppliers and said providers;
 - extracting an image data from said product feed when said source is said supplier;
 - retrieving an image data from a website of said provider when said source is said provider;
 - creating a normalized data feed from said product feed;
 - parsing said normalized data feed and said image data into categorized data elements to determine when a category exists in a product table which corresponds to a categorized data element, wherein said categorized data element is added to a buffer table when said category does not exist and said categorized data element is integrated with stored product data within said product table when said category exists to create integrated data; and,
 - providing said integrated data to said user such that said user may utilize a single shopping website to search for, compare prices and order said products, wherein said products are associated with said stored product data from said plurality of websites, wherein each of said plurality of websites may be associated with a different provider.

Claim 2 (cancelled).

3. (previously presented) The method of claim 1, wherein said parsing comprises matching product producer names and product producer product identifiers from said categorized data elements to product producer names and product producer product identifiers from said stored product data.
4. (previously presented) The method according to claim 1, wherein said parsing comprises matching product SKUs from said categorized data elements to product SKUs in said stored product data.

Claim 5 (cancelled).

6. (previously presented) The method according to claim 1, wherein said providers comprise at least one of merchants and canonical suppliers.
7. (original) The method of claim 1, further comprising indexing said stored product data and forwarding said indexed stored product data to at least one searchable database.
8. (original) The method of claim 7, wherein said at least one searchable database has at least one mirrored database.
9. (original) The method of claim 7, wherein said indexed stored product data comprises index meta-data and indexed data.
10. (original) The method of claim 1, wherein said at least one searchable database is load balanced with at least one mirrored database.
11. (original) The method of claim 1, further comprising updating at least one priced products database with said stored product data.
12. (original) The method of claim 1 further comprising examining said buffer and determining that at least one entry in said buffer contains product data which may be entered with said stored product data.
13. (original) The method of claim 12, further comprising categorizing said at least one entry.

Claims 14-15 (cancelled).

16. (previously presented) The method of claim 1, further comprising parsing said product feed according to data types to determine, by said host computer, whether a second portion of said product feed may not be added to said stored product data within said database; and adding said second portion to a buffer.
17. (previously presented) The method of claim 1, wherein one of said data types includes at least one of product description, price, merchant information, manufacturer information, and image.